

# Zaneilia Harris

Financial Planner to the Well Heeled Woman



### About Zaneilia

My real relationship with finances and investing started when I was in college. We flirted a bit, like all young girls do. Then I found myself becoming more interested in learning about finances, including investing and financial planning.

The real courting happened when I started investing a portion of my monthly income to purchase Money Magazine and read it from cover to cover. At that time, I didn't completely understand all the concepts in the magazine, but I told myself that the more I read, the better I would understand the ideas.

I became very fascinated with stories that profiled people's financial challenges and potential solutions. In reading the scenarios, I could see myself helping others with sound financial advice, so I wrote it down in my personal journal of my dreams and aspirations as a career I will pursue.

In 2000, I made the commitment. I started my investment career with Edward Jones Investments and after success in the corporate world, I started Harris and Harris Wealth Management. Why? I was frustrated with the way investment companies treated women. The way they spoke to us, and the way they overlooked us. My focus would be to provide financial support to successful professional women, the way only a woman can.

I am happy to say that now my purpose and my profession are one. I am able to help women solve their financial challenges and achieve their dreams, whether that is having the freedom to travel the world or provide the best education to their children. This has always been my dream relationship with financial planning -- helping other women fulfill their dreams.

B.S. - Business Administration concentration Accounting, Saint Paul's College

Financial Planning Program, The American College



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## Past Speaking Engagements

National Organization of Black Women Law Enforcement's Annual Conference

EcoWomen's 1st Annual Women's Conference

NAACP Leadership 500 Economic Forum

Women of Prince George's Annual Conference

"Beyond the Bling" Radio Broadcast

"Credit with Chris" Internet Radio Broadcast

National Coalition on Black Civic Participation
Black Women's Roundtable

Alpha Kappa Alpha, Xi Omega Chapter's Women and Girls' Conference

Baltimore's Women in Blue Forum

Appearance on Prince George's County
CTV's Chronicles

- Urban Financial Services Coalition Annual Conference
- National Organization of Black Law Enforcement
  - Junior League of Annapolis



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#### Features

Black Enterprise – "5 Common Money Mistakes"; "The Business of College Planning"

Investment News – "Familiar with the Turf, Adviser Courts Female Entrepreneurs"

Financial Planning Magazine – "Making a Splash"

Woman's Day – "10 Bad Money Habits and How to Break Them"

Moneyland Time.com – "Older College Students: Financial Planning 101"

Fox Business.com – "6 Steps to Handle a Sudden Windfall"

Beauty & the Bull Magazine – "Ask Zaneilia Harris"; "Understanding Real Returns"

Channel PGCTV Series - "Chronicles"

PGC Blog – "Wealth for Women - Savvy Women Investor Circle"

SmartCEO – "Life Outside the C-Suite"; "DC's Top Money Managers"

Prince George's County Women's Journal –
"7 Steps to Staying on Track – Keeping your
Financial Resolutions"



#### Published Articles

Are You Wearing Your Stocks

To Hedge or Not to Hedge

Diamonds Are a Girl's Best Friend

What Women Want

Women and the Golden Years

Responsible Investing

What is Your Relationship with Your Investments



## Book Zaneilia

For press related inquiries or an interest in booking Zaneilia at your next women's conference or event, contact her at zaneilia.harris@hhwealth.com or call 301-218-0885.